To whom it may concern,

I believe there may be a material risk which to my knowledge has not been mentioned in the draft ISP yet.

The risk is that energy storage may be installed faster than demand response during the early phase of the energy transition. Until demand response has approached market saturation, it will act to reduce the demand for energy storage. Early-game storage capital is therefore at risk of being outcompeted or made redundant by a delayed boom in demand response.

Basically, what I'm saying is that the adoption of demand response should approach saturation before the adoption of storage does the same, otherwise we may tie up too much capital in storage. Demand response should be developed and rolled out as an early stage priority.

Note that given my vested interest, it is in my interest to express this view. I do not however believe the interest discredits the view.

Best regards,

Sean Wade-McCue Founder of Powerlake - A demand response software service company